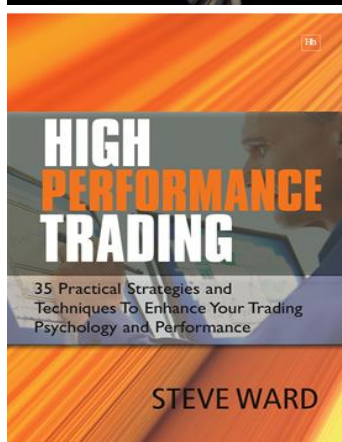


Steve Ward : Trader Performance and Psychology Coach



Key Focus/Specialisms

Trading performance and psychology coaching and training, consulting, psychometric testing

Performance coaching skills for trader managers

Corporate training on high performance, mental toughness, mind fitness, performing under stress/pressure, performance coaching skills for managers

Steve runs High Performance Global Ltd a trading psychology and performance consultancy which offers specialist coaching and training services to banks, hedge funds, energy companies, proprietary trading groups, asset management funds, independent traders, brokerages, exchanges and trading education providers.

He has over twenty years of teaching, training and coaching experience having started out working in sports and performance psychology with elite athletes and teams in over 30 different sports and with high performers in the corporate sector.

Since 2005 he has focussed on working with traders, and has worked with traders, trading desks and fund managers from top 10 investment banks, hedge funds, global energy companies, asset management funds, leading proprietary trading groups and with independent traders. He utilises a unique blend of performance psychology, neuroscience, behavioural finance, biofeedback, mindfulness based approaches, and performance coaching in his work with a focus on practical techniques and strategies for enhancing performance.

Steve is the author of 'High Performance Trading : 35 Practical Strategies To Enhance Your Trading Psychology and Performance' (Harriman House, 2009) and the soon to be published 'TraderMind' (Wiley, 2014). He was the consultant trading performance coach to BBC TV's 'Million Dollar Traders' series, co-managed a team of 45 professional proprietary traders in London, has been featured in articles by Reuters and Bloomberg Markets and has written for many leading publications including Traders Magazine, FX Trader and Your Trading Edge. He has also traded stock indices and FX on his own personal account.

Steve is a member of the Association for Coaching, Association of Contextual Behavioural Science, Society for Neuroscience, Society for Neuroeconomics, Association of NeuroPsychoEconomics and Cass Business School Behavioural Finance Working Group.